

Lifetime Parts & Labor
Thermostat Warranty
\$24⁹⁵

STOP BEFORE CALLING FOR REPAIR
This system is protected by a
Lifetime Thermostat Warranty
by Vincent's Heating & Plumbing, Inc.
985-7103

In case of equipment failure, we agree to cover the cost of all labor and materials required to repair or replace the home's wall-mounted thermostat should it prove to be the cause of your system's inability to heat or cool the home properly. Should on-site repair not be an option, replacement of the thermostat with an available non-programmable model will be done at no additional fee. This warranty applies only to your home's wall-mounted thermostat. Should the problem be unrelated to the thermostat, customary service rates will apply. This warranty shall be considered null and void should the problem be caused by tampering or mis-wiring done by another person or company. *Does NOT cover battery replacement which is homeowner's responsibility—PLEASE CHECK FIRST.

Detach and affix to Thermostat
Detach and affix to front of Equipment

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Shown smaller than Actual Size
of 8-3/8" x 3-1/4"

Thermostat Warranty Program Label Order Form

Company _____ Order Date _____
 Address _____
 City _____ State _____ Zip _____
 Ordered by _____ Phone (____) _____ Ext. _____
 Email Address _____

(Required to send receipt and for any questions regarding your order)

Payment Information

Visa MasterCard AMEX Card No. _____ Expiration _____
 Name on Card _____ Authorized Signature _____

By Check: Make Payable to *Online-Access*. Mail to: *Online-Access, 2650 Oak Street, Port Huron, MI 48060*

6% sales tax applies to Michigan-based contractors.

Label Choice

	<i>Indoor Use (plastic coated paper label)</i>	<i>Per Roll of 500</i>	<i>Special Pricing</i>
<input type="checkbox"/> A.	Silver label with Blue/Red ink Qty: _____	\$225.00	\$198.00
<input type="checkbox"/> B.	Gold label with Black/Red ink Qty: _____	\$225.00	\$198.00
	<i>Outdoor Use (plastic coated aluminum label)</i>		
<input type="checkbox"/> C.	Brushed silver with Blue/Red ink Qty: _____	\$282.00	\$253.00

- All labels are custom die cut and perforated with permanent adhesive backing
- Red ink prints as shown; balance printed in blue or black as selected at left.
- Allow 2 weeks for paper labels, and 3 weeks for aluminum labels.
- Includes shipping (International add \$10)

Label Information

Please print EXACTLY as to appear on label

Company Name _____
 Phone Number* (____) _____
 Value of Warranty _____ (Default: \$24.95)

**Please select any that apply:*

- Please print "Toll-Free" before my phone number
- DO NOT print any area code on my labels
- Please include "24 hrs" on circular label

Prices quoted for label design shown, customized to include information requested. Other changes in text or design will be quoted at additional charge.

Fax completed orders to (810) 985-0954



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Great ways to use the

Thermostat Warranty Program in your business

1. Free Gift with Estimate

Including complimentary participation in your company's Lifetime Thermostat Warranty Program increases the perceived value of working with your company

2. Home Show Survey Give-Away

Reward attendees for completing brief questionnaires at trade shows from which you can create customer profiles and develop future leads

3. Filter Program Enticement or Alternative

Bundle the Thermostat Warranty Program with products to help your technicians increase in-home sales

4. In Appreciation...

of recommendation letters, referrals and leads. Show your customers you appreciate their willingness to let others know about your company

5. Add-On Incentive for Service Technicians

Encourage sales of the program by allowing technicians to earn a portion of the subscription fee when selling the program on-site

6. Welcome New Subscribers to your Website

Reward customers and potential customers who display a high level of interest in your expertise and services

7. Give-Away for Office Visits

Customers love perks—slip them one next time they visit your office

8. Make-Good for Little Mistakes

Sometimes we all have to go the extra mile to make things right with a customer

9. Promotional Add-On

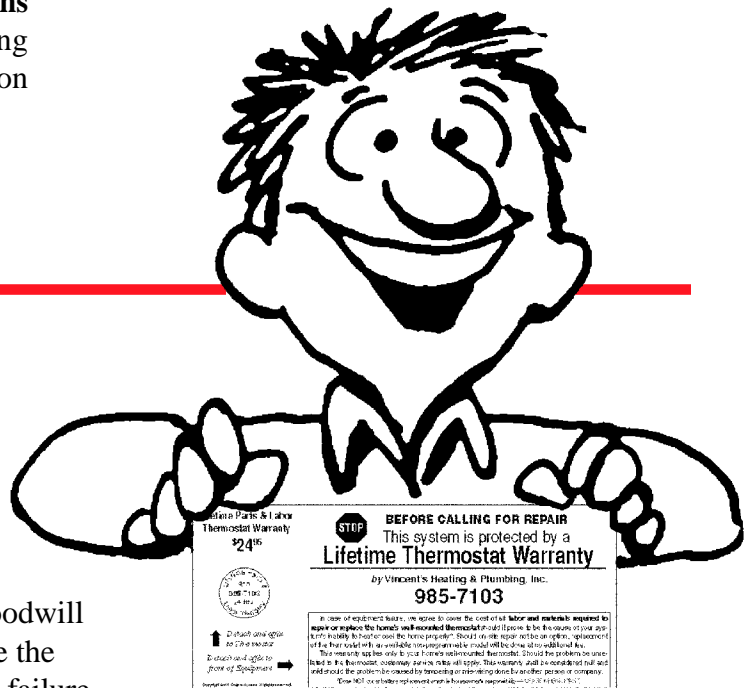
Use as an added advertising incentive for customers who schedule appointments or who order equipment or services by a given date

10. If all else fails...

Just sell them for profit!

So much positive potential— One little label!

Even if no one ever actually pays to participate in your Thermostat Warranty Program, it will likely pay for itself many times over. It's smart business to generate goodwill while increasing the likelihood yours' will be the company called first in the event of a system failure.



The terms and conditions text appearing in the box on the label reads as follows:

In case of equipment failure, we agree to cover the cost of all **labor and materials required to repair or replace the home's wall-mounted thermostat** should it prove to be the cause of your system's inability to heat or cool the home properly*. Should repair not be an option, replacement of the thermostat with an available non-programmable model will be done at no additional fee.

This warranty applies only to your home's wall-mounted thermostat. Should the problem be unrelated to the thermostat, customer service rates will apply. This warranty shall be considered null and void should the problem be caused by tampering or mis-wiring done by another person or company.

*Does **NOT** cover battery replacement which is the homeowner's responsibility—PLEASE CHECK FIRST.